**APPLICATION :**

Personalized travel planning and tracking apps have several applications, including:

* Customized travel experiences: These apps can be used to create tailored travel itineraries based on the user's preferences, interests, and travel history.
* Real-time travel information: Personalized travel planning and tracking apps can provide users with up-to-date information on flight delays, gate changes, and other travel-related updates in real-time.
* Budget planning: These apps can help users plan and manage their travel budgets, including costs for transportation, accommodation, and activities.
* Travel recommendations: Personalized travel planning and tracking apps can provide users with recommendations for restaurants, attractions, and activities based on their preferences and travel history.
* Loyalty rewards: Some travel planning and tracking apps offer loyalty programs that reward users for booking flights, hotels, and other travel-related services through the app.

Overall, personalized travel planning and tracking apps can make the travel experience more convenient and enjoyable for users, by providing customized travel plans, real-time information, and other helpful features.